



SmartOps Addressing Supply Chain Tactical Planning

Many companies struggle with deploying a responsive and meaningful business planning process that can identify supply chain inefficiency and impact bottom-line results. Activities can be marred by failed attempts at implementing an Advanced Planning System (APS), or by not actively managing the constant variability, complexity, and uncertainty inherent in planning the supply chain. A newly formed software provider, **SmartOps**, has positioned itself to address fundamental needs in these areas.

The vision of SmartOps comes from its founder and CEO, Sridhar Tayur, a member of the faculty at Carnegie Mellon. Tayur consulted for more than 10 years with many high-profile companies, including Caterpillar, Intel, and others, to identify and resolve their supply chain inefficiencies. The knowledge gained in these endeavors has been transformed into a formal assessment diagnostic that can help companies quantify and prioritize supply chain needs. Additionally, a *SmartOps* software suite that will consist of seven native and scalable Web-based applications has been designed to support dynamic business planning, optimization, and what-if analysis. Four of the applications are now available; each can exist as a stand-alone or supplant an existing complex APS deployment.

The hard lessons being learned in today's economy demand a tactical business planning process that can identify optimal inventory deployment. Based on conversations with end users, the market timing of SmartOps is impeccable.

--Bob Ferrari

[HOME](#) | [CLIENT SECTION](#) | [SEARCH](#) | [CONTACT US](#)

Questions, comments, or problems regarding this service?
Please contact webmaster@amresearch.com

Copyright © 2001 AMR Research, Inc.